

PERIODIC DISCLOSURES

FORM NL-40 BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS

Name of the Insurer: ICICI Lombard General Insurance Company Limited

Registration No. 115 dated August 03, 2001
(CIN) U67200MH2000PLC129408

Statement as on December 31, 2014

(₹ in Lakhs)

Business Acquisition through different channels									
Sl.No.	Channels	For Q3 2014-15		For Q3 2013-14		Upto Q3 2014-15		Upto Q3 2013-14	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual Agents	7,83,020	28,176	7,18,290	28,152	21,41,585	82,611	18,59,073	84,905
2	Corporate Agents-Banks	1,15,525	15,215	89,832	11,904	3,20,665	41,993	2,43,076	32,580
3	Corporate Agents -Others	32,240	3,452	35,199	1,292	93,808	10,431	1,60,627	4,098
4	Brokers	7,26,267	48,015	5,07,805	56,859	18,61,831	1,45,313	14,09,554	1,67,149
5	Micro Agents	-	-	-	-	-	-	-	-
6	Direct Business Internet	2,80,780	3,948	88,097	3,240	7,32,049	11,857	2,57,760	9,577
7	Direct Business Others	20,06,383	64,679	17,26,315	65,941	51,50,363	2,07,842	43,90,028	2,09,511
	Total (A)	39,44,215	1,63,486	31,65,538	1,67,388	1,03,00,301	5,00,047	83,20,118	5,07,820
1	Referral (B)	-	-	-	-	-	-	-	-
	Grand Total (A+B)	39,44,215	1,63,486	31,65,538	1,67,388	1,03,00,301	5,00,047	83,20,118	5,07,820

Note:

1. Premium means amount of premium received from business acquired by the source
2. Number of Policies stand for number of policies sold