

PERIODIC DISCLOSURES
FORM NL-36- BUSINESS -CHANNELS WISE

Name of the Insurer: ICICI Lombard General Insurance Company Limited

Registration No: 115 dated August 03, 2001

CIN: L67200MH2000PLC129408

Sl.No.	Channels	For the Quarter September 30, 2021		Upto the Quarter September 30, 2021		For the Quarter September 30, 2020		Upto the Quarter September 30, 2020	
		No. of Policies	Premium ₹ in Lakhs	No. of Policies	Premium ₹ in Lakhs	No. of Policies	Premium ₹ in Lakhs	No. of Policies	Premium ₹ in Lakhs
1	Individual agents	383,757	46,341	676,404	91,362	366,468	42,509	622,979	81,419
2	Corporate Agents- Banks	625,447	34,128	1,066,042	63,315	182,396	34,583	346,110	54,300
3	Corporate Agents - Others	179,629	16,155	379,009	26,089	63,910	10,215	106,581	15,919
4	Brokers	3,055,111	185,048	5,730,025	392,701	2,432,917	152,191	4,522,180	323,039
5	Micro Agents	-	-	-	-	-	-	-	-
6	Direct Business:								
	-Officers/Employees	-	-	-	-	-	-	-	-
	-Online (Through Company Website)	223,064	8,874	391,593	16,333	197,170	6,704	398,267	12,420
	-Others (Other than Through Company Website)	274,447	118,802	509,319	214,637	118,258	45,604	211,444	117,952
7	Common Service Centres(CSC)	72,099	1,227	119,644	2,085	48,366	819	75,259	1,268
8	Insurance Marketing Firm	1,121	294	1,700	399	342	45	654	82
9	Point of sales person (Direct)	322,350	15,108	526,575	25,251	209,539	11,836	345,693	19,737
10	MISP (Direct)	1,253,496	16,311	2,086,802	27,548	931,701	14,180	1,532,903	22,504
11	Web Aggregators	2,103	127	97,737	1,543	1,459	239	3,764	508
12	Referral Arrangements	-	-	-	-	-	-	-	-
13	Others	-	-	-	-	-	-	-	-
	Total (A)	6,392,624	442,416	11,584,850	861,263	4,552,526	318,925	8,165,834	649,148
14	Business outside India (B)	-	-	-	-	-	-	-	-
	Grand Total (A+B)	6,392,624	442,416	11,584,850	861,263	4,552,526	318,925	8,165,834	649,148

Note:

(a). Premium means amount of premium received from business acquired by the source

(b). No of Policies stand for no.of policies sold

(c) Note: Pursuant to the Scheme of demerger of Bharti Axa General Insurance Company limited with ICICI Lombard General Insurance Company limited become effective from September 8, 2021, the Company has given impact of the scheme in the current financial year. Consequently, the comparative figures reported for the quarter ended and upto the quarter ended September 30, 2020 does not include the effect of the demerger and are not strictly comparable.