

**PERIODIC DISCLOSURES**

**FORM NL-40 BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS**

Name of the Insurer: ICICI Lombard General Insurance Company Limited

Registration No. 115 dated August 03, 2001

(₹ in Lakhs)

SI.No.	Business Acquisition through different channels								
	Channels	For Q1 2012-13		For Q1 2011-12		Upto Q1 2012-13		Upto Q1 2011-12	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	406,775	24,171	153,659	16,958	406,775	24,171	153,659	16,958
2	Corporate Agents-Banks	55,746	7,218	51,164	5,786	55,746	7,218	51,164	5,786
3	Corporate Agents -Others	36,758	1,642	333,940	14,742	36,758	1,642	333,940	14,742
4	Brokers	229,872	31,442	121,854	25,183	229,872	31,442	121,854	25,183
5	Micro Agents	-	-	-	-	-	-	-	-
6	Direct Business internet	76,329	2,716	62,678	2,193	76,329	2,716	62,678	2,193
7	Direct Business others	1,358,201	72,987	884,585	61,303	1,358,201	72,987	884,585	61,303
	<b>Total (A)</b>	<b>2,163,681</b>	<b>140,176</b>	<b>1,607,880</b>	<b>126,165</b>	<b>2,163,681</b>	<b>140,176</b>	<b>1,607,880</b>	<b>126,165</b>
1	Referral (B)	-	-	-	-	-	-	-	-
	<b>Grand Total (A+B)</b>	<b>2,163,681</b>	<b>140,176</b>	<b>1,607,880</b>	<b>126,165</b>	<b>2,163,681</b>	<b>140,176</b>	<b>1,607,880</b>	<b>126,165</b>

Note:

1. Premium means amount of premium received from business acquired by the source
2. Number of Policies stand for number of policies sold